Clarington Library
Museums & Archives

Media Advisory

For immediate release

Clarington Library, Museums & Archives Launches Its First Online Storefront

November 19, 2026—Clarington Library, Museums & Archives (CLMA) announced the official launch of its first-ever online store, now live at cplma.ca/shop. Designed to give customers seamless access to the “Be Curious” apparel collection, the new e-commerce platform marks a major milestone in CLMA’s digital expansion and makes its offerings more accessible than ever before.

The new online storefront features a curated selection of CLMA branded hoodies and crew necks in a variety of colour and style options for adults, youth, and children. Inspired by CLMA’s motto, Inspire Curiosity, the collection is a wearable reminder to stay curious about books, history, culture, places, people and spaces. The sweaters are designed in Clarington, and 100% of proceeds support CLMA.

“Curiosity is at the heart of everything we do at CLMA, from building a love of reading to preserving our community’s history and supporting learning at every stage of life,” said Monika Machacek, CEO, Clarington Library, Museums & Archives. “We want to inspire you to be curious: to read, to learn, and to discover the history that makes Clarington special and unique. The Be Curious Collection lets our community carry that spirit wherever they go. We’re grateful to everyone who supports CLMA through this collection, and we can’t wait to see Be Curious out in our community.”

The collection features two designs, Bold and Classic, in a range of colours and sizes from 2T to adult. Each item is made to order and shipped across Canada for a flat rate of $10.

The “Be Curious” Collection marks CLMA’s first step into ecommerce, and CLMA plans to grow the shop based on community feedback. Patrons are invited to share ideas for future products at clmastore@cplma.ca.

For more information about the products available and to shop the collection, please visit cplma.ca/shop.

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About Clarington Library, Museums & Archives
Clarington Library, Museums & Archives (CLMA) inspires curiosity in people of all ages. Through its locations in Bowmanville, Courtice, Newcastle and Orono, the Sarah Jane

Williams Heritage Centre, and its museums and archives, CLMA connects the community with books, programs, history, and lifelong learning. Learn more at cplma.ca.

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