Sponsorship Opportunities

2027
GRAVENHURST WINTER CARNIVAL
Family Day Weekend | Feb 12-14



Dear Business and Community Partners,

We're excited to announce that the 57th anniversary of the Gravenhurst Winter Carnival is taking place February 12-14, 2027, over the Family Day weekend. The carnival is a major investment which costs over $50,000 annually. But it generates more than $220,000 in local spending which represents a vital boost to our community during the off-season. To ensure the carnival's continued success, we are seeking sponsorships and have new opportunities for increased exposure and involvement. We are happy to work with you to find the best fit for your business.

For more information, please contact our Community Recreation Coordinator at 705-687-3412, ext. 2122, or email skokie@gravenhurst.ca.

Sincerely,



Skokie

Join us! To become a Carnival sponsor please complete the contract on page 4.







Gravenhurst Winter Carnival Sponsorship Opportunities

Presenting Sponsor – $3500

▶ only one opportunity

As the presenting sponsor, you will receive the following

* Naming rights—Gravenhurst Winter Carnival presented by "your company name"
* Recognition of presenting sponsor on Digital Channels
* Recognition of presenting sponsor Winter Carnival Program
* Recognition of presenting sponsor on GWC Website
* Opportunity of vendor space at the Carnival
* 25 Free Passes to the Winter Carnival
* Placement of Promotional Signage at Specific High Traffic Locations including admission booths and main events (sponsor to provide signage)
* Recognition sticker to put up in your business



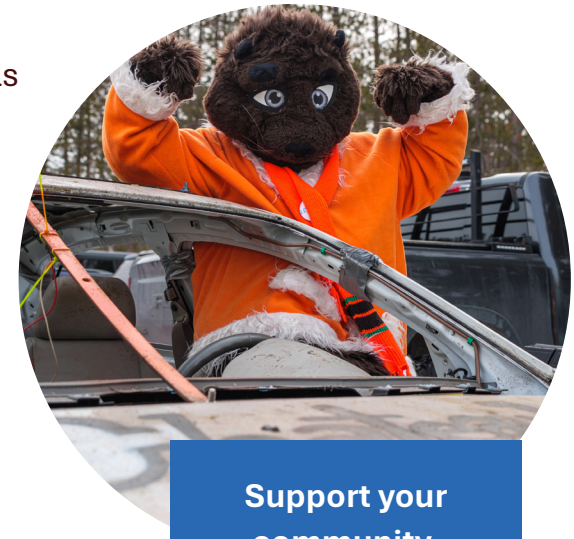
Great exposure for your business!

Demo Derby Sponsor – $2000

▶ two opportunities

As the Demo Derby sponsor, you will receive the following

* Free promotion by the announcer during the Demo Derby
* Recognition of "Demo Derby Sponsor" on Digital Channels
* Recognition "Demo Derby Sponsor" in Winter Carnival Program
* Recognition of "Demo Derby Sponsor" on the GWC Website
* Opportunity of vendor space at the Carnival
* 15 Free Passes to the Winter Carnival
* 15 Free Passes to the Demo Derby
* Placement of Promotional Signage at the Demo Derby (sponsor to provide signage)
* Recognition sticker to put up in your business



Support your community.

Entertainment or Activity Sponsor – $1500

▶ multiple opportunities

As an entertainment or activity sponsor, you will receive the following



Help boost winter tourism.

- Recognition of “entertainment sponsor” on Digital Channels
- Recognition of “entertainment sponsor” Winter Carnival Program
- Recognition of “entertainment sponsor” on GWC Website
- Recognition of “entertainment sponsor” announced during the entertainment
- 10 Free Passes to the Winter Carnival
- Placement of Promotional Signage at the entertainment location (sponsor to provide signage)
- Recognition sticker to put up in your business





Interact with customers.



Gravenhurst Winter Carnival Sponsorship Opportunities

Tier 1 Sponsor – $1000

As a Tier 1 Sponsor you will receive the following

* Recognition on Digital Channels
* Recognition in Winter Carnival Program
* Recognition on GWC Website
* 10 Free Passes to the Winter Carnival
* Placement of Promotional Signage at a Specific High Traffic Location (sponsor to provide signage)
* Recognition sticker to put up in your business

Tier 2 Sponsor – $500

As a Tier 2 Sponsor you will receive the following

* Recognition on Digital Channels
* Recognition in Winter Carnival Program
* Recognition on GWC Website
* 6 Free Passes to the Winter Carnival
* Placement of Promotional Signage at certain locations (sponsor to provide signage)
* Recognition sticker to put up in your business Recognition sticker to put up in your business

Tier 3 Sponsor – $250

As a Tier 3 Sponsor you will receive the following

* Recognition on Digital Channels
* Recognition in Winter Carnival Program
* Recognition on GWC Website
* 4 Free Passes to the Winter Carnival
* Recognition sticker to put up in your business

Friend of the Carnival Sponsor ▶ any amount!

* Recognition on the GWC Website
* Recognition on social posts thanking all sponsors



Sponsorship Contract Form

Contact Person:

Organization:

Mailing Address:

Town/City: **Province:** **Postal Code:**

Email Address: **Website:**

Daytime Phone Number: **Social Media Handles:**

Select Sponsorship Opportunity:

- ☐ Presenting Sponsor $3500
- ☐ Demo Derby Sponsor $2000
- ☐ Entertainment or Activity Sponsor $1500
- ☐ Tier 1 Sponsor $1000
- ☐ Tier 2 Sponsor $500
- ☐ Tier 3 Sponsor $250
- ☐ Friend of the Carnival amount $ _____

Would you like a receipt issued? **YES** **NO**

Preferred Method of Communication? **Email** **Phone**

Date: **Signature:**

Please complete this form and email to skokie@gravenhurst.ca
or mail to 3-5 Pineridge Gate, Gravenhurst ON P1P 1Z3 (Attn: Winter Carnival).

Payment can be made by Credit Card, Cash or Cheque. Cheques can be made payable to the Town of Gravenhurst.
To pay by credit card, visit the Taxation and Revenue department at Town Hall or call Cathy Ley at 705-687-3412 ext. 2227.