COMMUNITY PROFILE

NORTH BAY

ONTARIO·CANADA

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North Bay is situated between two lakes

COMMUNITY OVERVIEW



Population of 52,662*

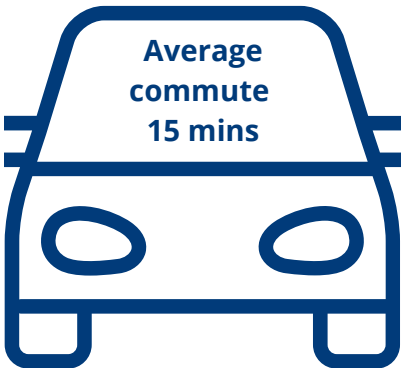


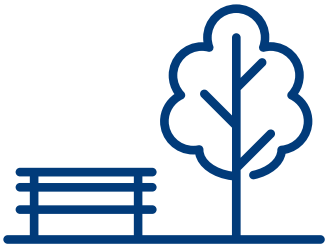


58% increase in building permit values**

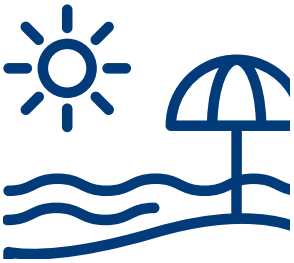








73 Parks & Green Spaces



43 Beaches & Access Points



100+ km Trails & Multi-Use Pathways

*Statistics Canada, Census 2021 (80.6 % rounded up)
**City of North Bay from 2019 - 2022.
*** North Bay and Area REALTORS® Association, Nov 2025

DEMOGRAPHICS

North Bay has a population of **52,662** with a regional trading area of approximately 112,000 people. The North Bay Census Agglomeration includes The City of North Bay, Municipality of East Ferris, Bonfield Township, Municipality of Callander, Chisholm Township, Nipissing Township, Nipissing Unorganized (North Part) and Municipality of Powassan, with a population of 71,736.

The growth trend experienced between 2011-2021 is expected to continue, with an increase of newcomers moving to the community.



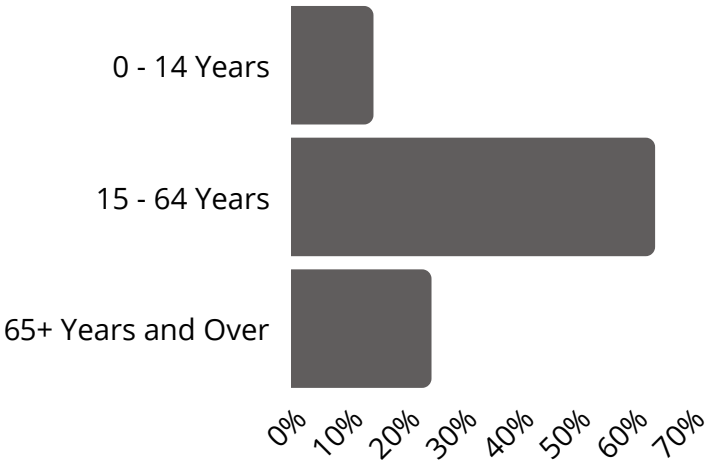
North Bay has an Active Transportation Master Plan

2.2%

Population Growth 2016 - 2021

POPULATION BY AGE

North Bay has a median age of **44** years old.



LANGUAGES

North Bay is a culturally diverse community with over **90** languages spoken. According to Statistics Canada, approximately **24%** of the population is knowledgeable in both official languages.

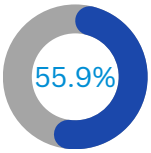
WORKFORCE, TRAINING AND EDUCATION

North Bay's workforce is skilled, loyal, educated and creative. Absenteeism and turnover rates are relatively low and labour/management relations are excellent. To maintain and build on this workforce, industry and educational partnerships are commonly formed, and customized programs are established to find innovative solutions and meet specific industry needs.

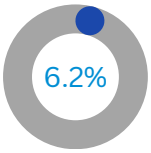
According to Statistics Canada, the Census Profile 2021 stated that there are 25,425 individuals in the workforce in North Bay with a total of 39,405 individuals in the workforce in the Nipissing District.



North Bay has a bilingual and diverse population



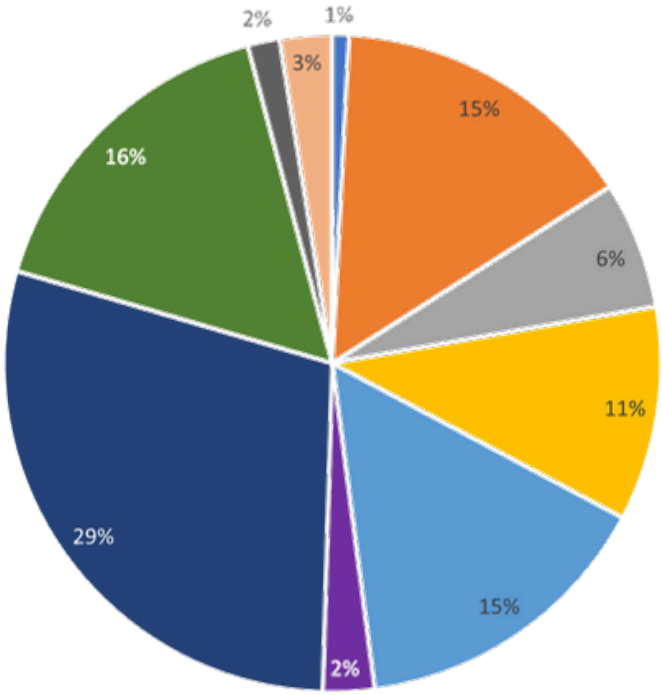
PARTICIPATION RATE*



UNEMPLOYMENT RATE*

WORKFORCE OCCUPATIONS

North Bay's total workforce, population aged 15 years and over by occupation.



Legislative and senior management
Business, finance and administration
Natural and applied sciences and related
Health
Education, law and social, community and government
Art, culture, recreation and sport
Sales and service
Trades, transport and equipment operators and related
Natural resources, agriculture and related production
Manufacturing and utilities

*DNSSAB Research & Analysis, April 6, 2023.

EDUCATION

North Bay is home to Nipissing University and Canadore College, several private colleges, training institutions, vocational schools, and four school boards. With a wide range of educational institutions and programs, students have the opportunity to begin learning in junior kindergarten and complete their studies with a Ph.D..

The community is home to **four** school boards that provide educational opportunities in English and French as well as Public and Catholic settings.

- English Public School Board *(Near North District School Board)*
- English Catholic School Board *(Nipissing Parry-Sound Catholic School Board)*
- French Public School Board *(Conseil scolaire public du Nord-Est de l'Ontario)*
- French Catholic School Board *(Conseil scolaire catholique Franco-Nord)*

Several post-secondary institutions are located in North Bay and offer full-time and part-time programs. The scope of programs offered ranges from arts, sciences, humanities, technology, business, apprenticeships, adult learning, and more.

Nipissing University: *www.nipissingu.ca*
Nipissing University is involved in a wide range of research including Indigenous, Environmental and Natural Resources, Human Sciences, Conflict Resolution, Inequality, Information Technology and Mathematical Sciences with an international recognized cluster for topology research.

Canadore College: *www.canadorecollege.ca*
Canadore College has three easily accessible North Bay campuses, which include the School of Aviation Technology located at Jack Garland Airport, the technical/trades campus at Commerce Court, and the arts and science campus at the Education Centre.

Industry led research facilities are thriving at Canadore College and include the Innovation Centre for Advanced Manufacturing and Prototyping (iCAMP), the Advanced Composite Fabrication Repair and Test Centre, The Village, and a Post-Production Centre.



A 720-acre campus home to Nipissing & Canadore

Collège Boréal–West Nipissing Campus: *www.borealc.on.ca*
The only French-language college in Northern Ontario, Collège Boréal offers the large Francophone population of Ontario a chance to continue their education in their first language.

CTS Canadian Career College: *www.ctsccc.com*
CTS Canadian Career College offers accelerated, practical programs leading to specific careers in areas such as health, business, technology, and law.

Contact North: *www.contactnorth.ca*
Contact North's access centre offers distance education technologies such as audio, video, web conferencing, computer workstations and internet allowing students to connect to their programs and courses.

Modern College of Hairstyling and Esthetics: *www.moderncollege.ca*
Modern College of Hairstyling & Esthetics is a registered private career college that has been educating the beauty industry since 1955.

EDUCATIONAL ATTAINMENT

Over **81%** of North Bay's population, 15 years of age and over, achieved high school diplomas and over **56%** having graduated from a trade school, (technical) college or university.

EDUCATIONAL ATTAINMENT	TOTAL
Total population 15 years and older	43,890
High (secondary) school diploma or equivalency certificate	11,985
Apprenticeship or trades certificate or diploma	2,760
College, CEGEP or non-university certificate or diploma	12,655
University certificate or diploma below bachelor level	575
Bachelor's degree or higher	8,500

Source: Statistics Canada, Census 2021

TRAINING

North Bay is home to educational institutions and training facilities that support the local workforce. In addition to the post-secondary institutions mentioned, there are also several private training institutions, including:

- Helicopters Canada Flight Training School
  An approved Transport Canada Flight Training School and Charter that offers a variety of programs in relation to helicopter licensing.

- Transport Training Centres of Canada
  Offers programs for commercial truck drivers, heavy equipment operators and beginner drivers in Canada.

Through Yes Employment Services, employers can access available hiring and training incentives such as the Canada-Ontario Job Grant and assistance for apprenticeship programs.



Local English language classes available to residents



A skilled and talented workforce thrives in North Bay

HIRING

There are a variety of organizations ready to assist employers with their attracting, retaining and hiring processes. These organizations work with both job seekers and employers to ensure the right fit is made for both parties. The primary employment service provider is Yes Employment Services, who can assist job seekers with finding work, accessing training and attending post-secondary education and can assist employers in filling positions of all skill, education and experience levels.

Visit local job boards below:

- Ready Set Hired
- Yes Employment Services

"Our company has been operating in the City of North Bay for over 54 years. The plant is ~400k sq feet and truly is 4 different production processes to manufacture our product, with a 5th process in Quebec. The availability of a skilled workforce, often educated at the local post-secondary institutions, is extremely valuable. Being part of a smaller community in the north, we are able to access support from both municipal and provincial governments and live in a beautiful waterfront City with all the amenities required to not only keep employees and their families, but provide a wonderful lifestyle. It is all about values, which this community has."

Dave May, Site Director
Fabrene, Berry Global

TRANSPORTATION

North Bay is well connected to major urban markets in Canada and the United States via a network of transportation options, including roads, air and rail. Centrally located, the community is also home to several international carriers and freight forwarding services.

Land

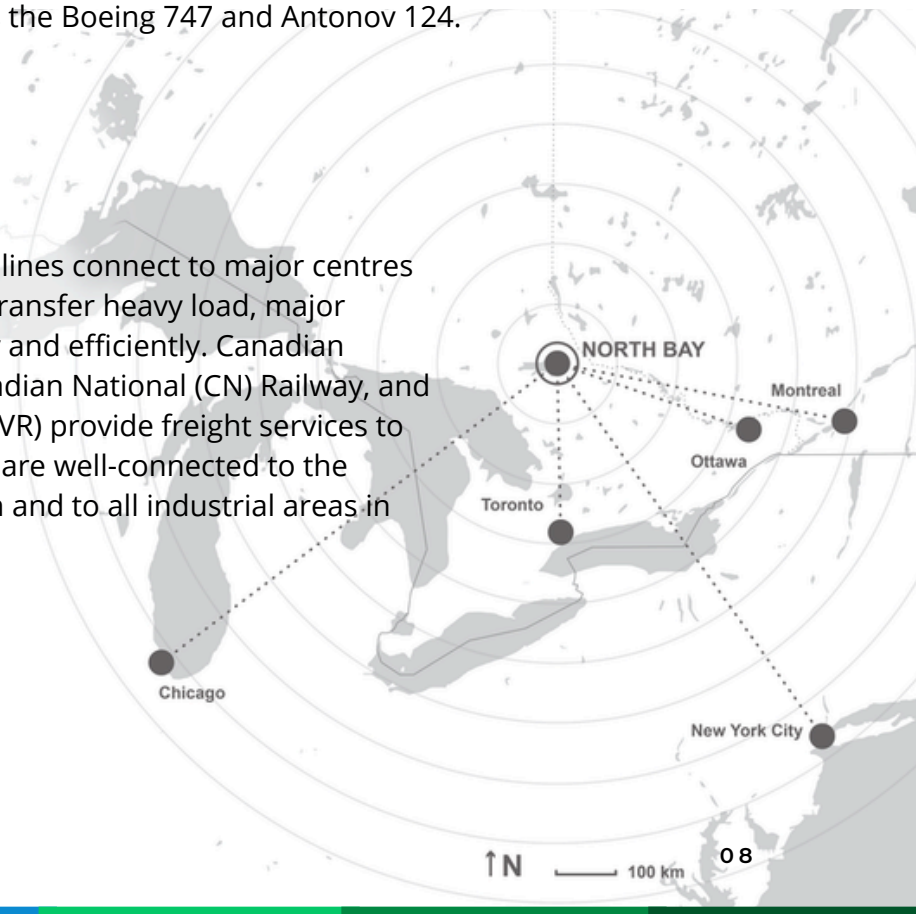
North Bay is serviced by public transportation, providing an efficient way to travel within city limits. Public transportation is fully accessible to all individuals. There are a number of taxi and rideshare companies that operate within the city and Ontario Northland provides reliable motor coach services.

Air

Just minutes from the downtown core, the municipally-owned North Bay Jack Garland Airport (YYB) boasts the longest runway in Northern Ontario. With a main runway of 10,000 ft. in length, Category 1 instrument landing system, Canada Border Services Agency (CBSA) and flight service stations, YYB Airport attracts and accommodates aircrafts ranging in size from light trainers to wide-bodied "heavies" such as the Boeing 747 and Antonov 124.

Rail

High-capacity rail freight lines connect to major centres and make it possible to transfer heavy load, major volume materials quickly and efficiently. Canadian Pacific (CP) Railway, Canadian National (CN) Railway, and Ottawa Valley Railway (OVR) provide freight services to and from North Bay and are well-connected to the United States' rail system and to all industrial areas in Canada.



BUSINESS CLIMATE

North Bay's diverse local economy is supported by vibrant business and industry sectors. With a strong balanced mix of industrial, commercial, and institutional (ICI) operations, North Bay continues to grow by encouraging local expansions and by attracting new compatible companies. Our industrial firms experience a high level of success because they have a diversified offering, produce highly engineered, high margin, and low volume products for a global market.

KEY SECTORS

North Bay companies range from major multi-nationals to small-to-medium enterprises, operating in a variety of sectors. The use of advanced technology enables North Bay firms to participate in a wide range of sectors and geographic markets. Sectors in the community include but are not limited to:



MINING SUPPLY & SERVICES



PUBLIC ADMINISTRATION



TOURISM & CULTURAL INDUSTRIES



TECHNOLOGY & DIGITAL INNOVATION



ADVANCED MANUFACTURING



AVIATION, AEROSPACE & TRANSPORTATION



FILM & TELEVISION

ECONOMIC DEVELOPMENT SERVICES

The City of North Bay is committed to ensuring companies are well served during and after their expansion project or relocation to the community. The economic development team is available to assist with all aspects of business development, from access to capital, location review and site selection, to grand opening and community integration.

The team engages a network of community partners to help companies access services, resources and funding programs that support innovation, capital requirements and talent recruitment, settlement, and development. This ensures that new investors and their employees have access to the types of resources and professional services needed to thrive in the community.

Additionally, North Bay was one of the first municipalities in the province to institute a streamlined development approach called Development Application Review Team (DART).

The primary objective is to facilitate development by ensuring a coordinated and timely response on all development proposals. DART reviews all development applications and Site Plan Control Agreements to ensure that projects move forward quickly and adhere to project deadlines.

In collaboration with the Economic Development Department, The Business Centre provides information, programs, training and resources to entrepreneurs, start ups and expanding businesses in Nipissing and Parry Sound Districts.

North Bay helps companies leverage their investments through fully serviced municipal industrial parks, expedited permitting, no industrial development charges and a variety of municipal fees and tax rebate programs.



City Hall is located at 200 McIntyre St. East

"I can honestly say that the decision to locate in North Bay was made easy due to the hard work, drive and assistance from all levels of government. It is absolutely amazing that growing the economy and creating jobs aren't mere slogans but goals, proven with the assistance and support in getting this investment here."

Andre van Soelen
Managing Director, Norgalv Limited
describing his recent experience relocating from South Africa

INCENTIVES

New and existing businesses located in North Bay may be eligible for financial government support. Federal and Provincial governments have a variety of funding programs in place for wage subsidies, research and development, and capital projects ranging from grants to incentive term loans, to minor equity instruments.

North Bay's municipal government has reduced industrial taxes by 66%, one of the lowest levels in Ontario, and has eliminated industrial development charges.

In order to help encourage development, North Bay City Council has approved a Growth Community Improvement Plan (GCIP).
This program is designed to grow the community through city wide programming for industrial development and targeting intensification for housing and downtown waterfront commercial projects.



The Growth Community Improvement Plan, combined with competitive land values, easy commutes and an affordable lifestyle make North Bay an attractive location to grow your business and family.

For additional information, please contact a member of the Economic Development Department.

705.474.0400 ext 2417
investinnorthbay.ca
invest@investinnorthbay.ca



IMMIGRATION & SETTLEMENT SUPPORT

North Bay has seen an increase in new Canadians relocating to the area. Settlement services offered through the Northeastern Ontario Multicultural Centre provide resources and support to newcomers and members of the community. Programs and services ensure successful integration and retention of newcomers.

Additionally, North Bay is one of the eleven Canadian communities participating in the Rural Community Immigration Pilot (RCIP) program. This federal program is a tool designed to assist our employers looking to hire an immigrant, temporary resident or overseas candidate that wants to become a permanent resident.

More information about immigration services can be found at *northbayimmigration.ca* and information on the community can be found at *moveup.northbay.ca*.

REAL ESTATE

RESIDENTIAL

Listed as the **most affordable** real estate region in Ontario by Toronto Storeys, the community offers a variety of ownership and rental opportunities. With a mix of heritage homes, modern lofts and condos by the lake, North Bay boasts convenient and affordable housing options to suit any lifestyle. For current property listings or more information about the local housing market, visit or contact:

- **Realtor.ca**
- **North Bay & Area Realtors Association:** *www.nbara.ca*

Renting a house or an apartment is a viable option with the availability of affordable accommodations for singles, couples and families. Additionally, Nipissing University and Canadore College have residences available for rent in the summer months.

- **kijiji.ca**
- **Nipissing University:** *www.nusu.ca*
- **Canadore College:** *www.canadorecollege.ca*
- **Facebook**



Urban and rural living options available in North Bay

INDUSTRIAL

The City of North Bay has a supply of public and private industrial land available for development. Location options, including parcel size, combined with funding incentives allow for viable investment opportunities. In addition to the low industrial tax rate, North Bay provides added economic benefits for companies planning to locate or expand within the City.

COMMERCIAL

North Bay continues to see the development and expansion of a wide variety of chains and local specialty shops. The commercial base is well established in four primary nodes with a number of secondary nodes that have experienced strong and balanced growth. There are a variety of properties available for commercial and office ventures including mixed use and multi-tenant buildings.

UTILITIES

The City takes a conscientious approach to balance environmental stewardship with growth, and takes a leadership role with green initiatives such as the community energy park and the Merrick landfill gas utilization facility.

WATER AND SEWER

The City of North Bay has a **$45 million** water treatment facility and recently invested in upgrades to the sewage treatment plant to ensure that future needs for services are met.



An average of 20 million litres of water runs through the plant daily

WASTE MANAGEMENT AND RECYCLING

Striving to reduce the City's ecological footprint, the City operates an integrated waste and recycling collection system. Curbside recycling, yard waste and garbage pickup are available to residents within city limits. Recycling depots are available within the city including the hazardous waste depot and electronic drop off facility. The City's Merrick Landfill is equipped with a methane collection system, currently generating **1.3 megawatts** of electricity.



The North Bay Recycles app helps residents understand where to put recyclables

NATURAL GAS

The City is serviced by Enbridge Gas Inc. which is a major Canadian natural gas storage, transmission and distribution company based in Ontario.

The distribution business serves about **1.4 million** residential, commercial and industrial customers in more than 400 communities across northern, southwestern and eastern Ontario. For current gas rates, please visit Enbridge Gas.

ELECTRICITY

The municipally owned North Bay Hydro is committed to promoting responsible energy consumption and environmental management.

With issues such as global warming and power shortages/outages, it has become more important than ever to promote the need for responsible energy management. For current electricity rates, please visit North Bay Hydro.



North Bay Waterfront Marina provides easy access to Lake Nipissing with 200 slips

TAXES

The below chart provides a breakdown of the municipal and educational tax rate percentages for 2025. For additional information on tax rates and classes, please visit the City of North Bay's website.

CLASS	MUNICIPAL RATE %	EDUCATION RATE %	TOTAL %
Residential	1.599162	0.153000	1.752162
Multi-Residential	3.182332	0.153000	3.335332
NEW Multi-Residential	1.599162	0.153000	1.752162
Commercial Occupied	3.006425	0.880000	3.886425
Commercial Vacant Land	3.006425	0.880000	3.886425
Industrial Full-Occupied	2.238827	0.880000	3.118827
Industrial Vacant Land	2.238827	0.880000	3.118827
Pipelines	1.863983	0.880000	2.743983
Farmlands	0.239874	0.038250	0.278124
Managed Forests	0.39979	0.038250	0.438040

QUALITY OF LIFE

North Bay has convenient and affordable housing options with the amenities of larger urban centres, including a regional health centre and specialized care, innovative post-secondary institutions, countless outdoor experiences and a thriving creative sector.

Located just a three-hour drive north of the GTA, the City of North Bay's connected network of business supports come together to help foster economic growth and diversification.

Visit tourismnorthbay.com to explore the variety of activities, attractions, and events available throughout the year.



Laurentian Ski Hill is located in the heart of the community

CLIMATE

North Bay has a distinct **four-season** climate that provides a range of outdoor recreational activities.

The following provides the average North Bay temperatures for each season and average precipitation levels based on a sampling period covering 30 years provided by The Weather Network.

DEC-MAR	APR-JUN	JUL-AUG	SEP-NOV
- 9 °C/ 15 °F	10 °C/50 °F	18 °C/65 °F	6 °C/43 °F

MONTHLY AVERAGE PRECIPITATION	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
Rainfall (mm)	17	10	32	51	86	95	100	100	113	92	59	20
Snowfall (cm)	63	52	38	16	2	0	0	0	0	5	35	61

HEALTH CARE

North Bay has a strong and innovative health care sector represented by organizations specializing in health sciences and patient care.

The North Bay Regional Health Centre (NBRHC) is a partnership involving the North Bay and District Hospital and the Northeast Mental Health Centre. The $550 million hospital, totaling 720,000 sq. ft./ 66,890m² is situated on an 80-acre/32 hectare site on Highway 17 West.

The hospital services a population of more than 129,000, and includes a large emergency department with 32 treatment stretchers, and an ambulatory care centre. There are also a number of health and medical clinics throughout the city.



Easy access to health care and services is always a priority in North Bay



North Bay Regional Health Centre provides state-of-the-art care

Nurse practitioner-led clinics offer a team-based approach to frontline health care. Nurse practitioners are able to treat common illnesses, injuries, and order lab tests, x-rays and other diagnostic tests.

In addition to family practitioner specialists, North Bay is serviced by dentists, orthodontists, periodontists, prosthodontists, optometrists, audiologists and midwives.

Furthermore, North Bay is home to the One Kids Place Childrens' Treatment Centre. This Centre provides community-based rehabilitation and related support services for children and youth (up to the age of 19) and their families living in the Districts of Muskoka, Nipissing and Parry Sound.

LIFESTYLE

With a **15-minute** work-to-home commute, affordable living, and natural beauty, including vast lakes, trail networks, and ski hill in the middle of the City, North Bay's quality of life is matched by its vibrant entrepreneurial ecosystem.



Waterfront

North Bay's waterfront, on Lake Nipissing, is the heartbeat of the City, featuring a magnificent walkway adorned by beautiful gardens, a museum and a public marina. With sandy beaches, walking paths, warm and shallow waters, ample fishing and boating opportunities, snowmobiling, picture perfect sunsets, and an endless variety of seasonal activities, the waterfront is the place to be.



Downtown

The downtown core is a vibrant area close to the waterfront and family-friendly outdoor amenities such as the splashpad, parks and walking trails. With numerous retail outlets, professional and personal services, restaurants and hotels, the downtown offers a range of unique products and services.



Arts, Culture & Heritage

Arts, culture, and heritage is deeply rooted in North Bay. With a selection of galleries, museums, historical buildings and a well-known 1,000 seat performance theatre, the creative sector is thriving throughout the community



Recreation

North Bay's natural environment features access to 3,400 km of groomed snowmobile trails, close proximity to 8 golf courses, 6 marinas, 43 beaches, 73 park areas and access to 100+ km of multi-use trails. Additional features within city limits include Duchesnay Falls, Laurentian Ski Hill and two large lakes with uninhibited vistas and vacant islands.

City of North Bay
Economic Development
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1.800.465.1882 ext. 2417

investinnorthbay.ca