2027 Budget Information Paper

Name of Department *

General Government- Administration

Budget *

- [x] Capital (included in capital Forecast, over $5,000)
- [ ] Maintenance (On existing items)
- [ ] New (new item not replacing an existing item)
- [ ] Operating (not part of Capital Forecast)
- [ ] Replacement (replacing an existing item in it's entirety)
- [ ] Refurbish (repair to extend the life of the item)

Please enter a date *

11/9/2026

Name: *

Edward Hilton, Economic Development Officer

Account # *

10-02-0250-5530

Account Name *

Capital Building

Category *

Capital- Building

Subject: *

Signage and Branding

Recommendation: *

That Council approve the carry-forward of the remaining $63,250 for signage from the 2026 Economic Development Budget and the remaining $28,000 from the 2026 Signage and Branding Capital Budget to complete the next phase of the Township's signage and branding implementation in 2027.

Background: *

In 2025, Council approved a $90,000 capital budget to support the implementation of the Township's new signage and branding strategy. The first phase focused on facility signs and promotional branded merchandise. Due to project scheduling and design coordination, a portion of the funds remains unspent at year-end. In 2026, Council approved the carry forward of the $63,250 unspent funds as well as an additional $28,000 for new signage and branding.

The proposed carry-forward of $91,250 will allow the Township to continue the planned phased roll out of municipal signage improvements in 2027.

Analysis: *

Multiple facilities are scheduled for replacement of older, damaged or locations with no current signage. Additionally, some locations will require new signage to reflect changes to bylaws which will incorporate the new Township branding. These include:
Fire Station 1 (Woodview)
Chandos Beach
Quarry Bay Beach
Haultain Transfer Station
Anstruther Transfer Station
143 Burleigh Street Parking Lot
Glen Alda Community Centre
Eels Creek MTO Rest Stop (joint with County)
Eels Creek Water Access (Haultain & Quarry Bay Road)

Staff will also review signage for cemeteries as part of the budget allocation.

Financial Implications:

Dollar Amount of Item *

$91,250

How does it affect your budget *

No Change to Budgeted Amount

How will it be funded? *

OMPF

Details if Other:

Carried Over from 2026