

Downtown Revitalization Consultation Notes – July 15 & August 12, 2026

Mount Brydges

Summary

Mount Brydges is a family-oriented, fast-growing community with a strong desire to maintain its welcoming, village-style character as it continues to grow. Preliminary stakeholder consultation sessions were held to identify priorities for downtown revitalization. The feedback gathered through these sessions will inform two preliminary renderings for businesses, stakeholders, and residents to review and consider during the second round of public consultation.

Stakeholders and residents expressed a vision for a downtown that reflects the community's quaint, green, village-style identity, while strengthening connections to nearby parks and creating a more welcoming and accessible library frontage. Parking capacity was identified as an important consideration, including the potential for angled parking and the implications of Hwy 402 closures. Participants also noted that the main road through the downtown is a highway maintained by Middlesex County, which presents additional considerations for improvements.

Accessibility and pedestrian safety were key themes, with significant discussion focused on sidewalk repairs, boulevard grading and angles, accessibility, and crosswalk enhancements. Participants also proposed bump-outs at key locations to accommodate patios, seating, landscaping, and other elements that could enhance the pedestrian experience.

There was strong support for developing a cohesive public-space theme throughout the downtown, incorporating public art, improved wayfinding and signage, and stronger trail connections between natural areas and the business core. Participants also highlighted opportunities to better promote local events and ensure that future development complements and strengthens the existing downtown.

From an economic development perspective, ideas included encouraging façade improvements of businesses through the Community Improvement Plan (CIP). Consideration should also be given to the selection and placement of street-appropriate, salt-tolerant trees and plantings, as well as curb protection, to ensure that streetscape enhancements are attractive, durable, and practical for the community.

Character and Identity

Great school, growing community that is attracting families
"Wortley Village" – theme that should be considered

Opportunity to bring families together – through connection to the parks, sports fields
Connection to parks just outside business core

Library – accessible parking – reconfigure existing parking in lot. – connecting 2500 King Street to sewer to connect – animate the front of the library

Water features – fountain –

Small town, quaint, homey, need to soften the look with greenery.

Parking and Mobility –

Discussion about impact of 402 closures on traffic flow through MB should bump outs be installed

Angled parking has the potential to double capacity for parking

Are the business happy with the parking capacity?

Streets and Sidewalks

Sidewalks need repair, unsafe for physically challenged residents

Cross walk at Bowan could be a featured crosswalk. Examples of decorative crosswalks.

Update on wayfinding strategy and signage

Steepness of paved boulevards should be addressed – can the angle be adjusted?

Types of materials for curb vs sod – grass life is challenged by sand and salt.

Interlocking brick on the curbs may be an option, alternatives to that include stamped concrete

Bump outs for extra space for business.

Patios, seating would be nice – bench with planters –

Crosswalks – need additional crosswalks further south – County study to be done to determine if stoplight will go at Parkhouse and Adelaide

Curbs require repair – regrading of sidewalk angles –

Lamp posts with hanging baskets. – Challenge with County road regarding levels for hanging baskets because of truck traffic – bump out may allow for banners, plants, lights

Utility poles with power in planters

Public Spaces

Metal art

overall theme, feel for the downtown, public art, public washroom, historically, so many new residents – need to incorporate it all,

Signage – needed to direct traffic and pedestrians to the downtown business core

Signage could link natural areas to the downtown business core

Identify business core of Mount Brydges

Events

Current events need to be advertised more

Are concerts in the park feasible, move Rockinwheel in the centre of the community

Need to attract more events, tournaments

Connections to other parts of the community

Expand existing trail system, to expand green assets to business core

How to connect future development to the existing business core

Economic Vitality

Would businesses be open to partnering with SC for beautification projects

How do we encourage business owners to beautify their facades – CIP available

Safety and Comfort

Additional crosswalks for pedestrian safety

Green Infrastructure

Are there issues with trees on mainstreets?

Need to be “street trees” SC has a list approved street trees.

Planters – plant material need to be salt tolerant. Curb lines are recommended around the trees.

Side Conversation

Should a larger plan beyond the scope of project be discussed regarding entire settlement area

Downtowns to aspire to:

Grand Bend, Stratford, Elora, St. Jacob's, Fergus